



2018 HOLIDAY MARKET MERCHANT FACT SHEET

Show Schedule:

Thursday, December 6, 2018:	Merchant Set Up	9:30 am – 2:30 pm
Friday, December 7, 2018	Arrange/Stock Booth	8:00 am – 9:00 am
Friday, December 7, 2018	Shopping	9:00 am – 4:00 pm
Saturday, December 8, 2018	Restock Booth	8:00 am – 9:00 pm
Saturday, December 8, 2018	Shopping	9:00 am – 3:00 pm
Saturday, December 8, 2018	Merchant Take Down	3:00 pm – 5:00 pm

Location:

Schools of the Sacred Heart, 1821 Academy Road, Grand Coteau, LA
337-662-5275 (office)

Media Coverage:

Save the Dates mailed in July	Social Media Blasts weekly and daily
Invitations mailed first week of November	Flyers distributed in local business
Car signs/yard signs	Email blasts

Booth Fees:

Booth fees range from \$200 to \$425, depending on location. Early registration secures booths at a 10% discount. The school reserves final discretion on selection of merchants and location of booths. Fees include:

One non-skirted table	booth signage	lunch for Friday and Saturday
Two chairs	brochure listing	

Contracts:

Contracts are included with this packet. Booth placements are based on the date in which payment and finalized contract are received. Fees are nonrefundable.

Special Events:

Gourmet Luncheon:

On Friday, December 7, guests can enjoy a special gourmet luncheon provided by Ruffino's on the River. There are two seated luncheons (11 am and 1 pm) and each seats 300 attendees, for a total of 600. This is a lovely event that continues to sell out year after year.

Coteau Cookoff:

On Saturday, December 8, Christmas at Coteau will host its first ever Coteau Gumbo Cookoff. Contestants will compete for the chef's favorite and crowd favorite awards and guests will be able to enjoy the tastes of our local gumbo aficionados.